

FXCM Cookies Policy

福汇的 Cookies 政策

Protecting and managing your online privacy

保障及管理阁下的网上私隐

Forex Capital Markets Limited (“FXCM”) is committed to protecting you and any data (anonymous or otherwise) that we collect about you online. Most websites you visit will use cookies in order to improve your user experience by enabling that website to ‘remember’ you, either for the duration of your visit (using a ‘session cookie’) or for repeat visits (using a ‘persistent cookie’).

Forex Capital Markets Limited (“福汇”)致力保障阁下及我们在网上收集有关阁下的任何资料(匿名或其他)。阁下所造访的大部份网站将会使用 cookies，使网站能够在阁下造访(使用“session cookie”)或重复造访(使用“persistent cookie”)时“记住”阁下，从而改善阁下的使用者体验。

Cookies have many different uses, such as allowing you to navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the website faster and easier. If a website does not use cookies, it will think you are a new visitor every time you move to a new page on the site – for example, when you enter your account login details and move to another page it will not recognise you and it will not be able to keep you logged in or if you commence a Live chat session, the following time you chat, they would not remember your visitor ID and last chat date.

Cookies 具备多种不同的用处，例如容许阁下更有效率地在网页之间浏览，储存阁下的喜好，及在整体上完善阁下的网站体验。Cookies 令阁下与网站之间的互动变得更快捷和更简易。假如网站不使用 cookies，每当阁下前往该网站的一个新页面时，它将会认为阁下是新访客 – 举例说，当阁下输入账户登入资料及前往另一个页面时，它将无法识别阁下及无法令阁下保持登入状态，或假如阁下开启线上谘询会话，当阁下次进行线上谘询时，它们将无法记住阁下的访客 ID 及上一次的线上谘询日期。

Some websites will also use cookies to enable them to target their advertising or marketing messages based for example, on your location and/or browsing habits.

部份网站亦会使用 cookies 使它们能够根据例如阁下的位置及/或浏览习惯锁定它们的广告或市场推广讯息。

Cookies may be set by the website you are visiting (‘first party cookies’) or they may be set by other websites who run content on the page you are viewing (‘third party cookies’).

Cookies 可能会由阁下所造访的网站设置(“第一方 cookies”), 或由负责执行阁下正在浏览的页面内容的其他网站所设置(“第三方 cookies”)。

What is in a cookie?

Cookie 内的是什么？

A cookie is a simple text file that is stored on your computer or mobile device by a website's server and only that server will be able to retrieve or read the contents of that cookie. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preferences.

Cookie 是一个由网站伺服器储存在阁下的电脑或流动装置的简单文本档案，只有该个伺服器才能取得或阅读该个 cookie 的内容。每个 cookie 都是阁下的互联网浏览器所独有的。它将会包含一些匿名资料，例如独有的识别器、网站名称及一些数位及数字。它令网站能够记住例如阁下的喜好等事项。

By using our websites (through any device) you agree that this Cookies Policy applies to that use in addition to any other terms and conditions which may apply.

使用本网站(透过任何装置)表示阁下同意本 Cookies 政策适用于该用途及可能适用的任何其他条款及条件。

We reserve the right to make changes to our Cookies Policy. Any such changes shall appear here and become effective immediately. Your continued use of our websites is taken as meaning that you agree to any such changes.

我们保留更改 Cookies 政策的权利。任何此等变更将显示于此处及立即生效。阁下继续使用本网站表示阁下同意任何此等变更。

With regard to the new requirements on cookies following the revision of the e-Privacy Directive, FXCM is working towards implementing the new requirements in line with guidance from the Information Commissioner's Office.

就电子私隐法令(e-Privacy Directive)修订之后的 cookies 新要求，福汇正着手实施跟资讯专员办公室(Information Commissioner's Office)的指引一致的新要求。

Types of Cookies

Cookies 的种类

FXCM uses four different categories of cookies. These include strictly necessary cookie, functionality cookies, performance cookies and marketing cookies. They all work in the same way, but have minor differences:

福汇使用四类不同的 cookies，包括绝对必要的 cookies、功能性 cookies、表现性 cookies 及市场推广 cookies。它们均以相同方式操作，但有轻微的分别：

Strictly necessary cookies:

绝对必要的 cookies：

Some cookies are strictly necessary in order to enable you to move around the website and use its features. Without these cookies, we will not be able to determine the number of unique users of the site or provide certain features, such as automatic sign in to My FXCM services.

一些 cookies 是绝对必要的，以使阁下能够浏览网站及使用其功能。没有这些 cookies，我们将无法厘定网站的单独用户数目或提供若干功能，例如自动登入 My FXCM 服务。

Functionality Cookies

功能性 Cookies

Functionality cookies record information about choices you've made and allow us to modify the website to you. They may also be used to provide services you have requested such as watching a video. The information these cookies collect is anonymous (i.e. it does not contain your name, address, account details, etc.) and they do not track your browsing activity across other websites.

功能性 cookies 记录有关阁下所作出的选择的资料，及使我们能够为阁下修订网站。此外，它们亦会用来提供阁下所要求的服务，例如观看录像。这些 cookies 所收集的资料是匿名的(即不包含阁下的姓名、地址、账户资料等)，而它们亦不会追踪阁下在其他网站的浏览活动。

Performance cookies

表现性 cookies

We use Performance cookies across FXCM websites for internal purposes to help us to provide you with a better user experience. Information supplied by cookies helps us to understand how our visitors use FXCM websites so that we can improve how we present our content to you. They also allow us to test different design ideas for particular pages, such as the FXCM Homepage. These cookies may be set by a third party company (third party cookies). Third party cookies are identified in the list below.

我们为了内部使用目的而在福汇网站使用表现性 cookies，以协助我们为阁下提供更好的使用者体验。Cookies 所提供的资料协助我们了解访客如何使用福汇网站，以使我们能够改善如何向阁下呈现内容。此外，它们亦使我们能够测试特定页面的不同设计概念，例如福汇主页。这些 cookies 可能会由第三方公司设置(第三方 cookies)。第三方 cookies 呈列于下表。

Marketing cookies

市场推广 cookies

These cookies collect several pieces of information about your browsing habits. They are usually placed by advertising networks. They remember that you have visited a website and this information is shared with other organisations such as media publishers.

这些 cookies 收集多项有关阁下浏览习惯的资料。它们通常是由广告网络所设置。它们记住阁下造访过一个网站，而这项资料将会与例如传媒出版商等其他机构分享。

These organisations do this in order to provide you with targeted adverts more relevant to you and your interests.

这些机构这样做的目的是为阁下提供与阁下更为相关及阁下更感兴趣的目标广告。

Examples of Strictly Necessary cookies set by FXCM

福汇所设置绝对必要的 cookies 例子

Cookie Name Cookie 名称	Purpose 目的
JSESSIONID	<p>This cookie is used by FXCM to identify you as a user between page loads. This allows FXCM to remember certain settings, like which part of the FXCM you were using before.</p> <p>福汇使用这个 cookie 将阁下识别为页面加载之间的使用者。这使福汇能够记住若干设定，例如阁下过往曾使用福汇网页那一个部份。</p>
FXTR_RB	<p>This cookie captures the name of the Referring Broker that is identified in the application process.</p> <p>这个 cookie 取得在申请过程中识别为经纪商的名称。</p>
FXTR_LOCALE	<p>This cookie sets the location from your IP address to determine your website domain.</p> <p>这个 cookie 自阁下的 IP 地址设定位置，藉以厘定阁下的网站网域。</p>
SHOW_RL_DIALOG	<p>This cookie alerts FXCM when the user returns to the website and the date and time the user was last on the website.</p> <p>这个 cookie 提示福汇使用者何时返回网站，及使用者上一次浏览网站的日期及时间。</p>
tid	<p>This cookie allows FXCM to track that you have been to our site previously.</p> <p>这个 cookie 使福汇能够追踪到阁下过往曾造访过我们的网站。</p>
redirectResponse	<p>This cookie is set when a US user is presented the redirect overlay and he/she clicks “no thanks”. This is stored to know in future that the user does not wish to be directed to fxc.com</p> <p>当美国使用者获展示重定向覆盖而点击“不要，谢谢”时，将会设置这个 cookie。储存这个 cookie 的目的是在日后知道使用者不希望被转驳至 fxc.com</p>

Examples of Functionality cookies set by FXCM

福汇所设置的功能性 cookies 例子

Cookie Name Cookie 名称	Purpose 目的
LivePerson	<p>This cookie is used to identify returning visitors by saving LivePerson-specific data such as visit ID, last chat date etc. This is a third party cookie.</p> <p>这个 cookie 用以透过储存真实人士特定资料(例如造访 ID、上一次线上谘询日期等)以识别旧访客。这是第三方 cookie。</p>
TradencyProv	<p>This is a partnered cookie from a rendered services of the Mirror Trader Platform.</p> <p>这是 Mirror Trader 平台所提供的服务的伙伴 cookie。</p>

Examples of Performance cookies set by FXCM

福汇所设置的表现性 cookies 例子

Cookie Name Cookie 名称	Purpose 目的
Adobe SiteCatalyst	Adobe uses cookies, log file data and embedded code to gather data on behalf of FXCM about visits to FXCM Websites. FXCM uses this to track volume of usage in the FXCM sites and to help improve the services it provides to the users. Adobe 使用 cookies、日志档案资料及内置编码以代表福汇收集有关造访福汇网站的资料。福汇使用它来追踪福汇网站的使用量及协助改善其提供予使用者的服务。

Examples of Marketing cookies set by FXCM

福汇所设置的市场推广 cookies 例子

Cookie Name Cookie 名称	Purpose 目的
cmp	This cookie allows a measurement of advertising success (conversions) tied to display marketing campaigns. Cookies set unique ID that allows tracking of ad clicks and conversions once they entered onto the website. Also to identify user arrivals to the website. 这个 cookie 允许量度与显示市场推广活动有关的广告成功程度(转化)。当广告进入网站后，Cookies 设置独有 ID 以允许追踪他们的点击及转化。此外，Cookies 亦用以识别使用者的网站造访。
Re-Mark	These cookies are set by allowing serving targeted advertising across publisher networks. These include Yahoo, Fetchback, MSNm AppNexus. Information sharing with networks is accomplished via Atlas provided universal action tag sharing programs. 这些 cookies 是透过允许在出版商网络提供目标广告而设定的。这包括 Yahoo、Fetchback、MSNm AppNexus。网络间的资讯分享是透过 Atlas 提供的全面行动标签分享计划而完成的。
TradencyProv	This is a partnered cookie from rendered services of the Mirror Trader Platform. 这是 Mirror Trader 平台所提供的服务的伙伴 cookie。